Matt Bedsted

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Phone:

763-442-8384

Portfolio:

bedsteddesign.com

LinkedIn:

linkedin.com/in/matthew-bedsted

Experience

Dubow Textile / Graphic Designer/Production Artist

August 2023 - Present, St. Cloud MN

Consults with customers to set up new designs for shirts, ensuring their vision is accurately represented. Edits artwork to meet customer needs and expectations while maintaining design integrity. When needed, provides advice on print design and quality to enhance the final product.

SLMG Co-op / Web Management Intern

August 2024 - Present, Remote

Consults with the company to gather website requirements and functionality. Designs and develops the company's website using Velo and Wix. Edits backend features to enhance user experience and performance. Provides troubleshooting support and advice on website improvements as needed.

BookStr/ Graphic Design Intern

May 2024 - August 2024, Remote

Creates visually appealing designs centered around books for BookStr's Instagram page. Collaborates with the Art Producer to ensure designs align with brand guidelines and campaign goals. Edits and refines artwork based on feedback to meet client expectations and enhance engagement.

Skills

Technical Skills:

- Adobe Creative Suite
- Wix/WordPress
- Figma/Prototyping
- HTML/CSS/SQL/JS/C++
- Microsoft Office
- Maya/Blender/Game Engines

Design Skills:

- Visual Design
- Layout Design
- User-Centered Design
- Web Design
- UI/UX Design
- Game Design

Education

The University of Wisconsin Stout / BFA Game Design Minor / Computer Science

August 2019 - May 2023, Menomonie WI

Earned a bachelor's degree and a minor with a 3.5 GPA, gaining essential skills for success and advancement in the industry.

Certificates:

Wix Accessibility Certificate Velo Developer Certificate